For:

21249 NETWORK PLACE CHICAGO, IL 60673-1249

PLANNED PARENTHOOD(86633)

CBS TELEVISION STATIONS



# KCNC TV

**Billing Period:** 

**INVOICE** 

Account Exec: Office: Stacey Stark KCNC-TV

Contract Num: 1181-63351

**Contract Dates:** 10/22/2012-10/28/2012

Customer Order:

Linked Order:

**CPE:** / / 12588

Product Desc: WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1181-435149
 Page 1 of 5

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

In Account WIRED MEDIA PARTNERS(339207)
With: 1580 Lincoln St Ste 510

950 BROADWAY

**DENVER, CO 80203** 

Denver, CO 80203-1507 ATTN:Accounts Payable

| Buy      | Flight                |            |                                |         |                       |                |            |             |       | Total  |                |  |
|----------|-----------------------|------------|--------------------------------|---------|-----------------------|----------------|------------|-------------|-------|--|----------------|--|
| Line     | Descri                | ption      |                                |         | <b>Buy Line Dates</b> |                | МТ         | WTFSS       | Dur   | Spots  | Rate           |  |
| 1        | NEWS                  | 4 EARLY    | 5:28-6:00AM                    |         | 10/22/2012-10/2       | 8/2012         | . Т.       | TF          | 30    | 3  | 600.00         |  |
| <u>\</u> | Neek Of               |            |                                | MTWTFS  | <u>s</u>              | Spots Per Week |            | Rate        |       |  |                |  |
| 1        | 10/22/2012-10/28/2012 |            |                                | .T.TF   |                       | 3              |            | 600.00      |       |  |                |  |
| A        | Air Date              | Day        | Air Time                       | M/G For | <u>Material</u>       |                | <u>Dur</u> | Rate        | Debit | Credit   | Remarks        |  |
| 1        | 10/23/2012            | Tu         | 05:29:22 AM                    |         | PPAF509H              |                | 30         | 600.00      |       |  |                |  |
| 1        | 10/25/2012            | Th         | 05:54:16 AM                    |         | PPAF509H              |                | 30         | 600.00      |       |  |                |  |
| 1        | 10/26/2012            | Fr         | 05:28:31 AM                    |         | PPAF509H              |                | 30         | 600.00      |       | The same of the sa |                |  |
| 2        | NEWS                  | 4 TODAY    | <u> </u>                       |         | 10/22/2012-10/2       | 3/2012         | М.         |             | 30    | 1  | 750.00         |  |
|          |                       |            |                                |         |                       |                |            |             |       | 1  |                |  |
| _        | <u>Week Of</u>        |            |                                | MTWTFS  | <u>S</u>              | Spots Per Week |            | <u>Rate</u> |       |  |                |  |
| 1        | 10/22/2012-10/2       | 28/2012    |                                | М       |                       | 1              | 100        | 750.00      |       |  |                |  |
| <u> </u> | Air Date              | Day        | Air Time                       | M/G For | Material              |                | _Dur       | Rate        | Debit | Credit   | <u>Remarks</u> |  |
| 1        | 10/22/2012            | Мо         | 06:29:18 AM                    |         | PPAF509H              |                | 30         | 750.00      |       |  |                |  |
| 3        | THE EA                | ARLY SH    | OW                             |         | 10/22/2012-10/2       | 8/2012         | V          | V.F         | 30    | 2  | 600.00         |  |
|          |                       |            |                                |         |                       |                | 1          |             |       |  |                |  |
| _        | Neek Of               |            |                                | MTWTFS  | <u>S</u>              | Spots Per Week |            | Rate        |       |  |                |  |
| 1        | 10/22/2012-10/2       | 28/2012    |                                | W.F     | . 1                   | 2              | 13000      | 600.00      |       |  |                |  |
| <u> </u> | Air Date              | <u>Day</u> | Air Time                       | M/G For | <u>Material</u>       | ) /Z           | Dur        | Rate        | Debit | Credit   | <u>Remarks</u> |  |
| 1        | 10/24/2012            | We         | 08:57:43 AM                    |         | PPAF509H              | ·              | 30         | 600.00      |       |  |                |  |
| 1        | 10/26/2012            | Fr         | 08:13:04 AM                    |         | PPAF509H              |                | 30         | 600.00      |       |  |                |  |
| 4        | PRICE                 | IS RIGH    | Γ                              |         | 10/22/2012-10/2       | 8/2012         |            | Т           | 30    | 1  | 1,500.00       |  |
| 1        | Neek Of               |            |                                | MTWTFS  | S                     | Spots Per Week |            | Rate        |       |  |                |  |
| _        | 10/22/2012-10/2       | 28/2012    |                                | T       | <u>~</u>              | <u> </u>       |            | 1,500.00    |       |  |                |  |
|          |                       |            | <del></del> -                  |         |                       | •              | _          |             | 5.1%  | 0 11:  | 5              |  |
|          | Air Date              | •          | <u>Air Time</u><br>10:27:57 AM | M/G For | Material<br>PPAF509H  |                | <u>Dur</u> | Rate        | Debit | Credit   | <u>Remarks</u> |  |
| _        | 10/25/2012            |            | 40.07.57 414                   |         |                       |                | 30         | 1,500.00    |       |  |                |  |

For:

With:

21249 NETWORK PLACE CHICAGO, IL 60673-1249

950 BROADWAY

**DENVER, CO 80203** 

In Account WIRED MEDIA PARTNERS(339207)

1580 Lincoln St Ste 510

Denver, CO 80203-1507

PLANNED PARENTHOOD(86633)

CBS TELEVISION © GW



# KCNC TV

INVOICE

Page 2 of 5

Account Exec:

Stacey Stark KCNC-TV

Office: Contract Num:

1181-63351 10/22/2012-10/28/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 12588

**Product Desc:** WK OF 10/22 EST 12588

Invoice Num: 1181-435149

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM

**Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

| ne            |                  |                  |             |             |                 |             |      |            |             |       | Total  |  |
|---------------|------------------|------------------|-------------|-------------|-----------------|-------------|------|------------|-------------|-------|--------|--|
|               | Line Description |                  |             |             | Buy Line Dates  |             |      | MTWTFSS    |             | Dur   | Spots  | Rate   |
| 6             | NEWS 4 AT I      | NOON             |             |             | 10/22/2012-10/2 | 28/2012     |      | .Т.        |             | 30    | 1      | 700.00   |
| Week          | k Of             |                  |             | MTWTFS      | <u>S</u>        | Spots Per W | /eek |            | Rate        |       |        |  |
| 10/22         | 2/2012-10/28/201 | 2                |             | .T          |                 |             | 1    |            | 700.00      |       |        |  |
| Air Da        | ate D            | a <u>y</u> Air T | <u>Γime</u> | M/G For     | <u>Material</u> |             |      | <u>Dur</u> | Rate        | Debit | Credit | Remarks  |
| 10/23         |                  | 12:2             |             |             | PPAF509H        |             |      | 30         | 700.00      |       |        |  |
| 7             | DR PHIL          |                  |             |             | 10/22/2012-10/2 | 28/2012     |      | M T        | W T         | 30    | 4      | 1,100.00   |
|               |                  |                  |             |             |                 |             |      |            |             |       |        |  |
| Week          | k Of             |                  |             | MTWTFS      | <u>s</u>        | Spots Per W | /eek |            | Rate        |       |        | A. Contract of the Contract of |
| 10/22         | 2/2012-10/28/201 | 2                |             | $MTWT\dots$ |                 |             | 4    |            | 1,100.00    |       |        |  |
| Air Da        | ate D            | a <u>v</u> Air T | Γime        | M/G For     | <u>Material</u> |             |      | Dur        | <u>Rate</u> | Debit | Credit | Remarks  |
|               | 2/2012 M         | -                | 1:54 PM     | ·           | PPAF509H        |             |      | 30         | 1,100.00    |       |        |  |
|               | 3/2012 Tu        | ı 04:10          | 0:57 PM     |             | PPAF509H        |             |      | 30         | 1,100.00    | 1     |        |  |
| 10/24         | 1/2012 W         | e 04:29          | 9:57 PM     |             | PPAF509H        |             | 10), | 30         | 1,100.00    |       |        |  |
| 10/25         | 5/2012 Ti        | 04:3             | 84:19 PM    |             | PPAF509H        |             |      | 30         | 1,100.00    |       |        |  |
| 8             | NEWS 4 AT        | 5 PM             |             |             | 10/22/2012-10/2 | 28/2012     | 7    | . T V      | V.F         | 30    | 3      | 1,800.00   |
|               |                  |                  |             |             | Ti Di           |             | 3" A |            |             |       |        |  |
| Week          | k Of             |                  |             | MTWTFS      | <u>s</u>        | Spots Per V | /eek | 100000     | Rate        |       |        |  |
| 10/22         | 2/2012-10/28/201 | 2                |             | .TW.F       |                 |             | 3    |            | 1,800.00    |       |        |  |
| <u>Air Da</u> | ate D            | ay <u>Air T</u>  | <u>Γime</u> | M/G For     | <u>Material</u> |             |      | <u>Dur</u> | Rate        | Debit | Credit | Remarks  |
| 10/23         | 3/2012 Tu        | 05:29            | 9:30 PM     |             | PPAF509H        |             |      | 30         | 1,800.00    |       |        |  |
| 10/24         | 1/2012 W         | e 05:20          | 0:11 PM     |             | PPAF509H        |             |      | 30         | 1,800.00    |       |        |  |
| 10/26         | 5/2012 Fr        | 05:2             | 25:30 PM    |             | PPAF509H        |             |      | 30         | 1,800.00    |       |        |  |
| 9             | CBS4 NEWS        | AT 6             |             |             | 10/22/2012-10/2 | 28/2012     |      | M          |             | 30    | 1      | 1,800.00   |

For:

With:

21249 NETWORK PLACE CHICAGO, IL 60673-1249

950 BROADWAY

**DENVER, CO 80203** 

In Account WIRED MEDIA PARTNERS(339207)

1580 Lincoln St Ste 510

Denver, CO 80203-1507

ATTN:Accounts Payable

PLANNED PARENTHOOD(86633)

CBS TELEVISION STATIONS



10/22/2012-10/28/2012

# KCNC TV

1181-435149

Invoice Num:

INVOICE

Account Exec:

Stacey Stark

Office: KCNC-TV Contract Num: 1181-63351

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 12588

**Product Desc:** WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

Page 3 of 5 Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

|    | Flight                      |         |                                |                     |                   |                |                  |                  |       | _   | Total         |                |
|----|-----------------------------|---------|--------------------------------|---------------------|-------------------|----------------|------------------|------------------|-------|-----|---------------|----------------|
| ne | Descript                    | ion     |                                |                     | Buy Line Dates    | <b>)</b>       | MI               | WTFSS            |       | Dur | Spots         | Rate           |
|    | Week Of                     |         |                                | MTWTFSS             | <u> </u>          | Spots Per Week | =                | Rate             |       |     |               |                |
|    | 10/22/2012-10/28            | /2012   |                                | M                   |                   | 1              |                  | 1,800.00         |       |     |               |                |
|    | Air Date                    | Day     | Air Time                       | M/G For             | <u>Material</u>   |                | <u>Dur</u>       | Rate             | Debit |     | Credit        | <u>Remarks</u> |
|    | 10/22/2012                  | Мо      | 06:08:30 PM                    |                     | PPAF509H          |                | 30               | 1,800.00         |       |     |               |                |
| 10 | PERSON                      | I OF IN | TEREST                         |                     | 10/22/2012-10/2   | 28/2012        | T                |                  |       | 30  | 1_            | 8,500.00       |
|    |                             |         |                                |                     |                   |                |                  |                  |       |     | -             |                |
|    | Week Of                     |         |                                | MTWTFSS             | <u> </u>          | Spots Per Week |                  | Rate             |       |     |               |                |
|    | 10/22/2012-10/28            | /2012   |                                | T                   |                   | 1              |                  | 8,500.00         | 1000  |     |               |                |
|    | Air Date                    | Day     | Air Time                       | M/G For             | <u>Material</u>   |                | <u>Dur</u>       | Rate             | Debit | W _ | Credit        | Remarks        |
|    | 10/25/2012                  | Th      | 08:49:02 PM                    |                     | PPAF509H          |                | 30               | 8,500.00         |       |     |               |                |
| 11 | SIXTY M                     | INUTES  | SUNDAY                         |                     | 10/22/2012-10/2   | 28/2012        | T.               | S                |       | 30  | 1             | 6,000.00       |
|    |                             |         |                                |                     |                   | 100            |                  |                  |       |     |               |                |
|    | Week Of                     |         |                                | MTWTFSS             | <u> </u>          | Spots Per Week |                  | Rate             |       |     |               |                |
|    | 10/22/2012-10/28            | /2012   |                                | S                   | 100               | 1              |                  | 6,000.00         |       |     |               |                |
|    | Air Date                    | Day     | Air Time                       | M/G For             | <u>Material</u>   |                | <u>Dur</u>       | Rate             | Debit | _   | Credit        | <u>Remarks</u> |
|    | 10/28/2012                  | Su      | 05:58:00 PM                    |                     | PPAF509H          |                | 30               | 6,000.00         |       |     |               |                |
|    | LATE NE                     | WS M-   | SU                             |                     | 10/22/2012-10/2   | 28/2012        | М                |                  |       | 30  | 1             | 3,200.00       |
| 12 |                             |         |                                |                     |                   | 10 -           |                  |                  |       |     |               |                |
| 12 |                             |         |                                |                     |                   |                |                  | <b>.</b> .       |       |     |               |                |
|    | Week Of                     | /2042   |                                | MTWTFSS             |                   | Spots Per Week | -                | Rate             |       |     |               |                |
|    | Week Of<br>10/22/2012-10/28 | /2012   |                                | <u>MTWTFSS</u><br>M | 3                 | Spots Per Week |                  | Rate<br>3,200.00 |       |     |               |                |
|    |                             | Day     | <u>Air Time</u><br>10:30:29 PM | 1000                | Material PPAF509H | •              | <u>Dur</u><br>30 |                  | Debit | -   | <u>Credit</u> | <u>Remarks</u> |

For:

21249 NETWORK PLACE CHICAGO, IL 60673-1249

950 BROADWAY

**DENVER, CO 80203** 

PLANNED PARENTHOOD(86633)

CBS TELEVISION © GW



# KCNC TV

1181-435149

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 4 of 5

11/27/2012

Net 30 days

Account Exec:

Stacey Stark KCNC-TV

Office: Contract Num: 1181-63351

10/22/2012-10/28/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

In Account WIRED MEDIA PARTNERS(339207) With: 1580 Lincoln St Ste 510

Denver, CO 80203-1507 ATTN:Accounts Payable / 12588

**Product Desc:** WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

| Buy      | Flight                           |            |               |            |                 |                 |              |           |          | Total            |                |   |
|----------|----------------------------------|------------|---------------|------------|-----------------|-----------------|--------------|-----------|----------|------------------|----------------|---|
| Line     | Descri                           | ption      |               |            | Buy Line Dates  |                 | мт           | WTFSS     | Du       | r Spots          | Rate           |   |
| 13       | LATE N                           | IEWS M-    | SU            |            | 10/22/2012-10/2 | 8/2012          |              | S .       | 3        | 0 2              | 3,000.00       |   |
| V        | Veek Of                          |            |               | MTWTFS     | 2               | _Spots Per Week |              | Rate      |          |                  |                |   |
|          | 10/22/2012-10/28/2012            |            |               | S.         | <u>J</u>        | <u> </u>        |              | 3,000.00  |          |                  |                |   |
| '        | 0/22/2012-10/2                   | 20/2012    |               |            |                 | ,               |              | 3,000.00  |          |                  |                |   |
| <u>A</u> | <u> xir Date</u>                 | <u>Day</u> | Air Time      | M/G For    | <u>Material</u> |                 | <u>Dur</u>   | Rate      | Debit    | Credit           | <u>Remarks</u> |   |
| 1        | 0/27/2012                        | Sa         |               |            |                 |                 | 30           |           |          | 3,000.00         | Preempted      |   |
| 1        | 0/27/2012                        | Sa         | 10:47:37 PM   | 10/27/2012 | PPAF509H        |                 | 30           | 3,000.00  | 3,000.00 |                  | Makegood       |   |
| 14       | LATE S                           | SHOW WI    | ITH DAVID LET | TERMAN     | 10/22/2012-10/2 | 8/2012          | МТ           | WTF       | 3        | 0 5              | 1,000.00       | - |
|          |                                  |            |               |            |                 |                 |              |           |          | Name of the last |                |   |
| <u>V</u> | Veek Of                          |            |               | MTWTFS     | <u>s</u>        | Spots Per Week  |              | Rate      |          |                  |                |   |
| 1        | 10/22/2012-10/28/2012            |            | MTWTF         |            | 5               |                 | 1,000.00     |           |          |                  |                |   |
|          |                                  | 5          | A: T:         | M/0 F      |                 |                 | 5            | ( )       |          | 0 17             | D              |   |
| _        | <u>xir Date</u>                  | <u>Day</u> | · · ·         | M/G For    | Material        |                 | _ <u>Dur</u> | Rate      | Debit    | Credit           | <u>Remarks</u> |   |
|          | 0/22/2012                        | Mo         | 11:32:32 PM   |            | PPAF509H        | 100             | 30           | 1,000.00  | 100      |                  |                |   |
|          | 0/23/2012                        | Tu         | 11:10:41 PM   |            | PPAF509H        |                 | 30           | 1,000.00  |          |                  |                |   |
|          | 0/24/2012                        | We         | 10:58:52 PM   |            | PPAF509H        |                 | 30           | 1,000.00  |          |                  |                |   |
|          | 0/25/2012                        | Th         | 11:31:53 PM   |            | PPAF509H        |                 | 30           | 1,000.00  |          |                  |                |   |
| 1        | 0/26/2012                        | Fr         | 10:59:49 PM   |            | PPAF509H        |                 | 30           | 1,000.00  |          |                  |                |   |
| 15       | THE EA                           | ARLY SH    | OW            |            | 10/22/2012-10/2 | 8/2012          | 3            | .F        | 3        | 0 1              | 1,000.00       |   |
| V        | Veek Of                          |            |               | MTWTFS     |                 | Spots Per Week  |              | Rate      |          |                  |                |   |
| _        | <u>veek 01</u><br>0/22/2012-10/2 | 28/2012    |               | F          |                 | 1               |              | 1,000.00  |          |                  |                |   |
|          | 012212012-10/2                   | 20/2012    |               |            |                 | 1               |              | 1,000.00  |          |                  |                |   |
| A        | <u> Air Date</u>                 | <u>Day</u> | Air Time      | M/G For    | <u>Material</u> |                 | Dur          | Rate      | Debit    | Credit           | Remarks        |   |
| 1        | 0/26/2012                        | Fr         | 07:27:44 AM   |            | PPAF509H        |                 | 30           | 1,000.00  |          |                  |                |   |
|          | T                                | otal Spots | <u> </u>      | Gross Am   | <u>t</u>        | Commi           | ssion Amt    | Net Amt   | Debit    | Credit           | Reconciliation |   |
| Time T   | otals                            | 26         | 3             | 44,250.0   | )               |                 | 6,637.50     | 37,612.50 | 3,000.00 | 3,000.00         | 0.00           |   |

21249 NETWORK PLACE CHICAGO, IL 60673-1249

For: PLANNED PARENTHOOD(86633)

950 BROADWAY DENVER, CO 80203

In Account WIRED MEDIA PARTNERS(339207)

With: 1580 Lincoln St Ste 510

Denver, CO 80203-1507 ATTN:Accounts Payable CBS TELEVISION



KCNC TV

INVOICE

Page 5 of 5

Account Exec: Stacey Stark
Office: KCNC-TV

**Contract Num:** 1181-63351 **Contract Dates:** 10/22/2012-10/28/2012

Contract Dates: Customer Order:

Linked Order:

**CPE:** / / 12588

Product Desc: WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1181-435149
Invoice Date: 10/28/2012

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

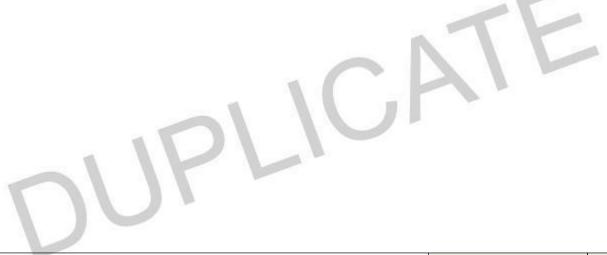
 Billing Period:
 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: KCNC BUSINESS OFFICE

303-861-4444

| Gross Billing     | 44,250.00 |
|-------------------|-----------|
| Trade Value       | 0.00      |
| Agency Commission | 6,637.50  |
| Local Tax         | 0.00      |
| State Tax         | 0.00      |
| Pre Paid Amount   | 0.00      |
| Pay This Amount   | 37,612.50 |

Warranty - We warrant the above broadcasts were made according to the official station log.